



Institute for Social and Economic Change

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ISEC Golden Jubilee Lecture Series

MANAGEMENT IN COMMON MAN - An Exploration

by

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Abstract

Contemporary management education and practices in India and abroad, are primarily related to organizations in general. Their management and leadership are the subject matters of this discipline. Whereas, individuals, their life journey and other dimensions are not addressed by management as a discipline as well as practice. This dimension is being addressed by the speaker by studying 10 individuals focusing on their life journey. The qualitative analysis of these cases and the inferences are being explored by the speaker as management in common man. This needs to be studied and explored in the days to come in India as a new era of management.

About Prof. M. K. Sridhar

Prof. M. K. Sridhar is a Post Graduate in Commerce and has obtained Doctor of Philosophy from the University of Mysore. He worked as a senior lecturer in Commerce at Vijaya College, Bengaluru for two decades. Subsequently, he joined Bangalore University as Reader at Canara Bank School of Management Studies, where he became Professor, Director and Dean subsequently. He has successfully guided four M. Phil and twelve Ph. D scholars. He has published thirty papers and completed eleven research projects.

He served as Member Secretary and Executive Director of Karnataka Jnana Aayojya (Karnataka Knowledge Commission) and Karnataka State Innovation Council of Government of Karnataka. He is a trainer for various organizations. He is also a Social Activist for Social and National causes. His life sketch was published and profiled by many publications and medias. He was conferred with Karnataka Rajyothsava Award by Government of Karnataka and General President Gold Medal by Indian Science Congress Association.

He was a member of Central Advisory Board of Education (CABE), MHRD; All India Board of Management Studies, AICTE, Executive Council of Central University of Gujarat and Vice President of Indian Red cross Society, Karnataka. He was nominated by MHRD as a member of a Committee for draft National Education Policy under the chairmanship of Dr K Kasturirangan between 2017 and 2019.

At present, he is the President of Centre for Educational and Social Studies (CESS), President of Yuvaka Sangha, EC member of Central University of Kerala and NAAC. He is also a Member of University Grants Commission(UGC) and the National Steering Committee on NCF for school education.