

Whether presenting a paper in the Conference: Yes / No

Are you accompanying with spouse: Yes / No

Do you want arranged accommodation: Yes / No

If you wish to stay in hotel, please give details:

Tariff Range: _____ AC Non-AC From _____ To _____

Necessary details and payments are to be sent in advance to:

Mr. Vijay N Malave

Senior Assistant

Agricultural Development & Rural Transformation Centre (ADRTC)

Institute for Social and Economic Change (ISEC)

Nagarabhavi P.O., Bengaluru - 560 072

Email: vijay@isec.ac.in

Ph: 080-23215468 Extn:214 / Mobile: +91 9916684529

TRAVEL PLAN

Arrival:

Date:..... Time :

Number of Train/Flight

Departure:

Date:..... Time :

Number of Train/Flight

St:.....

(Signature)

Date:.....

NOTE:

(i) Registration fee and other payments should be made through

Demand Draft or NEFT as per the details mentioned in the Circular.

(ii) Use separate Registration form for every individual participant.

Distance from Bus station / Railway station / Airport to ISEC

City Railway / City Bus Station: 12 kms

Bengaluru International Airport: 45 kms

TENTATIVE PROGRAMME

21st November 2018: Arrival of the delegates

22nd November 2018

09-00 to 10-00	:	Registration
10-00 to 13-00	:	Inaugural Session Presided by Prof.R.Radhakrishna, President, ISAM
		Presidential Address by Dr.C.G.Ranade, Member,Indian Agriculture Group, Washington, D.C., USA
		Parthasarathy Memorial lecture by Prof.Sukhpal Singh, IIM, Ahmedabad
		Presentation of theme papers
13-00 to 14-00	:	Lunch
14-00 to 16-30	:	Technical Sessions
16-30 to 18-30	:	Tea break followed by invited lecturers
19-30 to 21.30	:	Dinner

23rd November 2018

09-30 to 13-00	:	Technical Sessions
13-00 to 14-00	:	Lunch
14-00 to 16-00	:	Technical Sessions
16-00 to 16-30	:	Tea break
16-30 to 18-30	:	Technical sessions / Invited lectures
18-30 to 20-00	:	Executive and Editorial Board Meeting of ISAM (only for members and invitees)

24th November 2018

09-30 to 12-30	:	Plenary Session (Presentation of recommendations)
12-30 to 14-00	:	General Body Meeting of ISAM
14-00 to 15-00	:	Farewell lunch

Delegates will be regularly informed of the changes in the programme

32nd NATIONAL CONFERENCE ON AGRICULTURAL MARKETING

22nd to 24th November 2018

Venue:

Institute for Social and Economic Change, Bengaluru



ORGANISED BY



INDIAN SOCIETY OF AGRICULTURAL MARKETING
PJ TSAU Campus, Rajendra Nagar, Hyderabad - 500 030

&



Agricultural Development and Rural Transformation Centre
INSTITUTE FOR SOCIAL AND ECONOMIC CHANGE
Nagarabhavi, Bengaluru - 560 072

We are very happy to inform that the **32nd National Conference on Agricultural Marketing** will be held at the Agriculture Development and Rural Transformation Centre, Institute for Social and Economic Change (ISEC), Professor V.K.R.V. Rao Road, Nagarabhavi Post, Bengaluru-560 072 from 22nd to 24th November 2018. **It gives us a great pleasure in inviting you to participate in this Conference.** The conference will discuss the following issues in three technical session:

Theme 1: Risk Management in agriculture.

Theme 2: Marketing problems for Tribal produce.

Theme 3: Role of marketing institutions to augment farm income in Karnataka.

In response to the first circular issued by ISAM, a large number of papers on the above themes were received for presentation at the conference. Participants of the conference are requested to mail the Delegate Registration forms along with the requisite registration fee by bank draft or by NEFT so as to reach the Organizing Secretary (not by name) Director, Institute for Social and Economic Change (ISEC), Professor V.K.R.V. Rao Road, Nagarabhavi Post, Bengaluru -560072, not later than 15th November, 2018.

Delegates Registration

All the participants of the conference and their accompanying members should be the Registered Delegates. Only the registered delegates are entitled to receive the lodging and boarding facilities arranged by the Organising Committee of the conference on **first come first served basis**.

Registration Fee

Life Members of ISAM and Paper writers:	Rs.2000/-
All other participants:	Rs.3000/-
Students and research scholars:	Rs.1000/-
(With proof)	
Accompanying Member:	Rs.2000/-

The registration fee per person can be sent either by Demand Drafts or through NEFT. Demand Drafts are to be drawn in favour of Institute for Social and Economic Change, payable at Bengaluru. In case of NEFT payments should be made as per the following details:-

Name of the Account Holder: Institute for Social and Economic Change

Bank name: State Bank of India

Account number: 37865992496

CIF No: 78445742878

Branch code: 40898

IFSC code: SBIN0040898

Type: Savings Bank Account

Those who will make payment through NEFT are requested to send a letter mentioning their payment details including UTR. Delegate fee covers lodging, boarding and conference kit.

Accommodation

Accommodation for the participants will be arranged either in the institute guest houses or National Law School or NAAC on twin sharing basis. The participants who wish to stay in hotels are requested to inform the Organizers in advance along with details and tariff range. Such delegates may send necessary payments in advance through demand draft/NEFT.

Delegates desirous to stay beyond 24th November, 2018, may inform the organizers accordingly and make their own stay arrangements.

About Institute for Social and Economic Change (ISEC) and ADRTC

The Institute for Social and Economic Change (ISEC) is an All India Institute for Interdisciplinary Research and Training in the Social Sciences, established in 1972 by the late Professor V K R V Rao. It is registered as a Society under the Karnataka Societies Registration Act, 1960, to create a blend of field-oriented empirical research and advances in social science theories leading to better public policy formulation. The Governor of Karnataka is the President of the ISEC Society. ISEC is governed by the Board of Governors consisting of eminent academicians and social scientists elected from among founder / life members and representatives of Government of India, Government of Karnataka and Indian Council of Social Science Research (ICSSR). Agricultural Development and Rural Transformation Centre (ADRTC) was established in 1972 with an objective to provide continuous policy feedback to the Ministry of Agriculture and Farmers Welfare, Government of India. Keeping in view the commitments of the Institute and its broader vision, the ADRTC faculty focuses on issues in agricultural development at the State and National level.

About Bengaluru and nearby places of interest

Bengaluru is the capital of the Indian state of Karnataka. It has a population of over ten million making it a megacity and the third most populous city in India. It is located in southern India on the Deccan Plateau. Its elevation is over 900 m (3,000 ft) above sea level, the highest of India's major cities. Bengaluru is sometimes referred to as the "Silicon Valley of India" because of its role as the nation's leading information technology (IT) exporter. ISRO, Infosys, Wipro and HAL are headquartered in the city. Bengaluru is home to many educational and research institutions in India, such as Indian Institute of Science (IISc), Indian Institute of Management (IIMB), National Institute of Fashion Technology, National Institute of Design, National Law School of India University (NLSIU) and National Institute of Mental Health and Neurosciences (NIMHANS). The city also houses the Kannada film industry. There are many tourist places to visit in Bengaluru. To name some of the attractions in Bengaluru are the Nandi hills, Vidhana Soudha, Tipu Sultan's Summer Palace, Bangalore Palace, Jawahar Lal Nehru Planetarium, Innovative Film City, Wonder La, Bangalore Fort, ISKCON Temple, Big Bull Temple and so on.

Weather Condition

Pleasant weather conditions prevail during November in Bengaluru. The temperature normally varies between 18° C and 28° C.

Transportation

Bengaluru city has very good pre-paid taxi services. The delegates may avail Ola or Uber taxi services to reach ISEC Campus. Pre-paid taxis are also available at the airport, railway station and majestic bus stand. Delegates may reach the ISEC where the personnel at the reception counter will help them to reach the places of their stay.

Organizing and Co-organizing secretaries

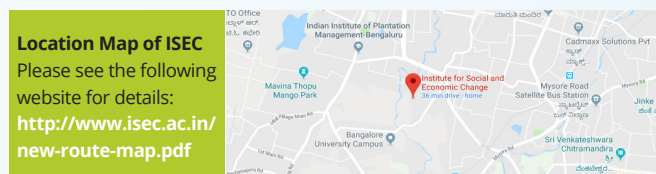
(i) Organising Secretary:

Prof. M.G. Chandrakanth, Director,
Institute for Social and Economic Change
(ISEC), Professor V.K.R.V. Rao Road,
Nagarabhavi Post, Bengaluru -560 072
Ph: 080-23217010, +91 9449486018
Email: director@isec.ac.in

(ii) Co-Organising Secretaries:

Prof. Parmod Kumar
Ph: 080-23016030 / +91 9035466781
Email: pkumar@isec.ac.in &
Dr. A.V.Manjunatha
Ph: 080-23215468 Extn-245 /
+91 9448402848
Email: avmanjunathisec@gmail.com

Please contact the co-organising secretaries for any query and assistance.



(Detach and send)

32nd NATIONAL CONFERENCE ON AGRICULTURAL MARKETING

Venue

**Institute for Social and Economic Change (ISEC),
Nagarabhavi Post, Bengaluru - 560 072**

Dates: 22nd, 23rd and 24th November 2018

DELEGATE REGISTRATION FORM

Personal & Contact Details:

Full Name: Mr/Mrs/Ms/.....
(in capitals)

Age:.....

Designation:

Department/Unit:

Institution/Organization:

Postal Address:

Phone:.....Mobile:.....

Email ID:.....

Status: Academician / Faculty / Society Life Member / Student /

Accompanying Person:

Payment Details:

Amount:

Demand Draft/ Cheque Number:.....

Bank Name:

Bank Branch:.....

IFSC Code:.....

Date:.....

UTR:.....